

# sb NexGen™

## One step closer to tomorrow—today.

### **sb NexGen™ is a key component in your migration to server-based gaming. Benefits:**

The touchscreen LCD that revolutionized player communications at the game just got even better. The next evolution of IGT's highly successful *NexGen*® media display, called *sb NexGen*™, empowers operators to communicate with players using colorful animations, stereo sound and interactive messaging. Most importantly, *sb NexGen* provides a bridge to server-based gaming and the open network.

Every investment in a *sb NexGen* provides the immediate benefits of having the most technically advanced media display in the industry, and the added benefit of being the technical bridge to the open network of tomorrow. The *sb NexGen* will allow your existing games to operate side-by-side with the next generation of Game-to-System (G2S) enabled gaming devices for a seamless transition to a G2S floor network.

Interact with your players, strengthen your players club and promote your property's amenities with this dynamic multimedia player tracking panel from the leaders in state-of-the-art player communication solutions.

- Deliver marketing content to players through your floor network
- Enhance *Advantage Bonusing*™ promotions with entertaining and exciting bonus Delivery Games
- Drive carded promotions with high impact animated graphics and sound
- Promote all the amenities across your property with stunning multimedia
- Enhanced club capabilities; easy access to point and comp balances, earned rewards and coupon redemption
- Begin the transition to the open network while leveraging your current investments

## Key features include:

- Improved touchscreen responsiveness
- Ethernet-capable
- Live video streaming ready
- Visual and voice prompts guide players and employees through transactions
- 128mb compact FLASH storage expandable up to 8GB
- Supports MPEG, WMV, FLASH and AVI media files
- New state-of-the-art electronic RoHS compliant
- Enhanced system diagnostics and troubleshooting utilities
- Supports multilingual marketing capabilities

A bridging technology that allows your legacy games to operate on a G2S network.

Find out how you can get the proven advantage. For more information, contact your IGT Account Executive today.



Allows players easy access to point balances and account information.



Enhance *Advantage Bonusing™* promotions with exciting bonus Delivery Games.



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