

Bonus Games Systems

A new dimension.

USE THEMED MULTIMEDIA GAMES TO DELIVER AWARDS.

Players communally share in the excitement of competition and anticipation of reward with Bonus Games. These multimedia sequences deliver awards to your players using themed animated graphics and sound packages.

When an event is triggered, each qualifying player's Service Window, *sb NexGen*® II display and *AVP*® digital top glass can populate with the themed Bonus Game. Players participate or watch as the game plays out right before their eyes.

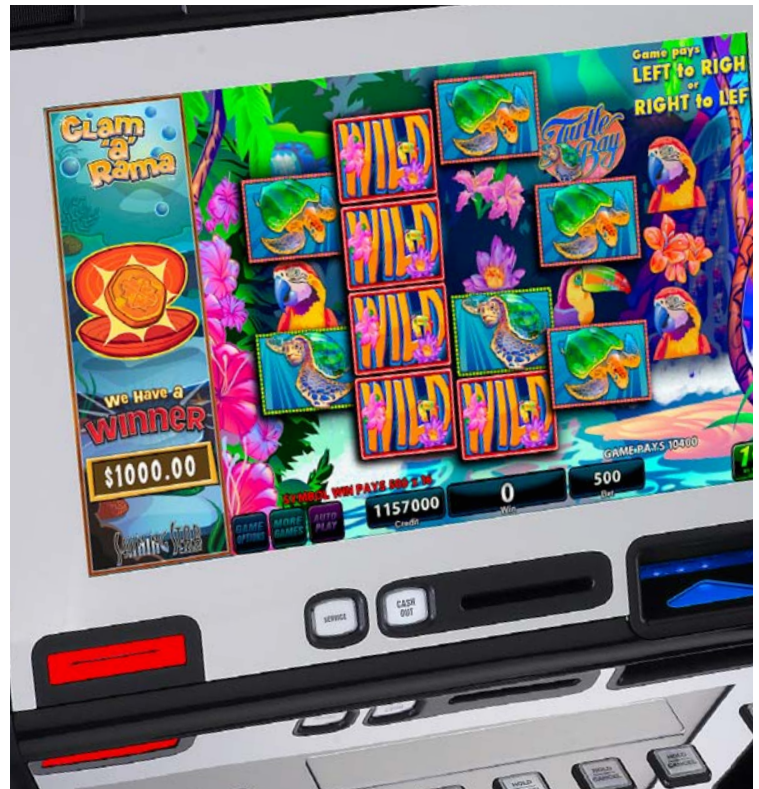
Bring a whole new dimension to your promotions. You can choose to subscribe to a library of turn-key packages that include all the elements needed to quickly deploy Bonus Games on your floor, or you can work with IGT Professional Services to brand them to your property.

BENEFITS

- Build strong branding and differentiate your property
- Entertain your players with thrilling bonusing events
- Add floorwide participation, uncertainty and surprise to your promotions
- Increase the value of your players club and drive membership
- Drive non-participating players to your next promotion

FEATURES

- Deliver on the game via the Service Window or at the game via *sb NexGen* II displays
- Integrate with IGT Media Manager for delivery on *AVP* digital top glass displays
- Link to video monitors, meters and audio systems to increase excitement and anticipation
- Run on a single game, a bank of games or across the entire floor
- Deliver multiple, property-branded or theme-specific Bonus Games simultaneously across multiple bonuses
- Customize logos, graphics and sound to your casino or promotion with IGT Professional Services



A variety of pre-packaged, turn-key graphics and sound themes are available.

“Upon implementing *Carded Lucky Coin*™ with a themed Bonus Game, carded coin-in increased more than 10%. After changing to a more interactive style Bonus Game, carded coin-in increased by an additional 10%.”
- Hipodromo Argentino de Palermo

For more information, contact your IGT Account Manager or visit www.IGT.com/Bonusing.



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