

# Celebration Prizes<sup>®</sup>

## Systems

Involve all players in the thrill.

### AWARD SECONDARY BONUS PRIZES FOR YOUR JACKPOTS.

Create a sense of community play by giving all eligible players the opportunity to share in the excitement and reward of your property-branded jackpots.

*Celebration Prizes*<sup>®</sup> is an automated application for rewarding all eligible players when a *Lucky Coin*<sup>®</sup> or Lucky Time promotion hits. Configure *Celebration Prizes* to grant smaller awards to players actively playing when one lucky player hits the larger bonus.

### BENEFITS

- Build excitement across your casino floor
- Heighten the anticipation of winning
- Increase the value of your players club and drive membership
- Maximize the draw of your promotions
- Build strong branding and differentiate your property

### FEATURES

- Run in conjunction with *Lucky Coin*, *Carded Lucky Coin*<sup>™</sup>, *Lucky Time* or *Carded Lucky Time*
- Deliver on the game screen via the Service Window or at the game using *sb NexGen*<sup>®</sup> II displays
- Integrate with IGT Media Manager to celebrate awards in *AVP*<sup>®</sup> digital top box displays
- Deploy on a single game, a bank of games or across the entire floor
- Award cashable game credits or *Xtra Credit*<sup>®</sup> non-cashable rewards
- Integrate with Multiple Jackpot Time to offer multiplier sessions as awards
- Enhance delivery by integrating with Bonus Games
- Link to video monitors, meters and audio systems to increase excitement and anticipation



Grant smaller awards to players who do not win the larger bonus.

Deliver using the Service Window and *sb NexGen* II displays.

For more information, contact your IGT Account Manager or visit [www.IGT.com/Bonusing](http://www.IGT.com/Bonusing).



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