

Lucky Time & Carded Lucky Time Systems

Unexpected awards.

DRIVE PLAY WITH TIME-BASED MYSTERY JACKPOTS.

Using Lucky Time and Carded Lucky Time you have the power to deliver excitement and incentives to the right players at the right time.

Lucky Time is a time-based, mystery jackpot that can only hit within the specific time frame you've chosen. Drive play during slow periods or match awards to periodic activities or special events to improve visit frequency and boost spend-per-visit. Carded and uncarded versions give you the flexibility to choose which players qualify for the bonus.

Lucky Time and Carded Lucky Time can be configured or combined with other IGT bonuses to set you apart from competitors and meet your marketing objectives.

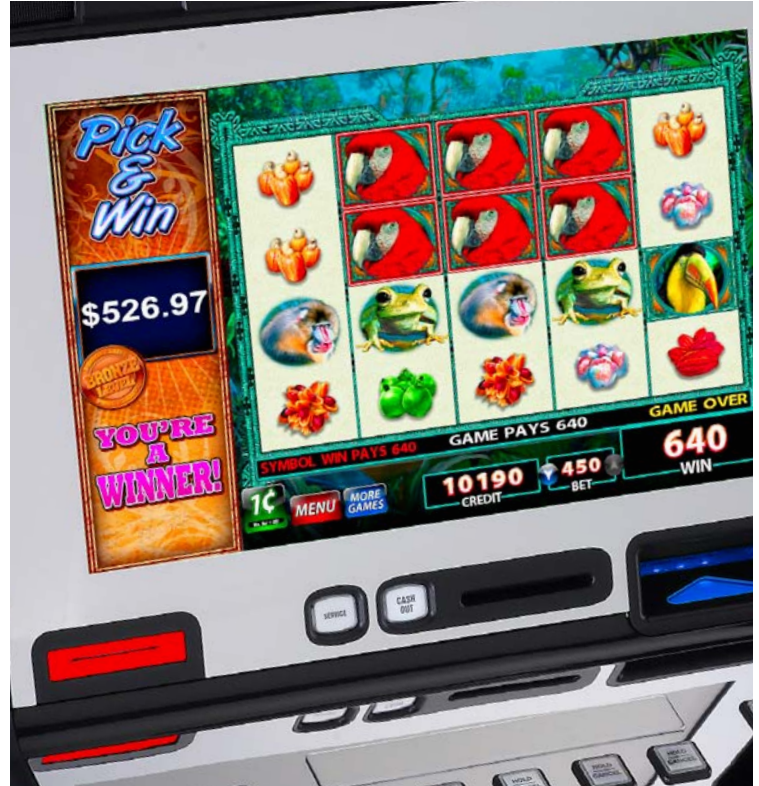
BENEFITS

- Drive play by configuring to hit during periods of slack demand
- Increase carded play on specific games, banks of games or floorwide
- Increase the value of your players club and drive membership
- Create specialized value for your high-end players
- Build strong branding and differentiate your property

FEATURES

- Deliver on the game screen via the Service Window or at the game using *sb NexGen*® II displays
- Integrate with IGT Media Manager to celebrate awards in *AVP*® digital top box displays
- Create up to 16 different bonus periods, each focusing on specific time frames
- Run on a single game, a bank of games or across the entire floor

- Offer to carded, uncarded or specific groups of players
- Link to video monitors, meters and audio systems to increase excitement and anticipation
- Award a fixed prize, cashable game credits or *Xtra Credit*® non-cashable rewards
- Enhance further by integrating with *Celebration Prizes*® and Bonus Games



Deliver with an interactive Bonus Game to differentiate your property.

Determine the timeframe, down to the day or hour, a bonus will hit.

For more information, contact your IGT Account Manager or visit www.IGT.com/Bonusing.



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