

Loyalty matters.

AWARD NON-CASHABLE GAME CREDITS TO PLAYERS.

Xtra Credit® promotes longer play time and eliminates the expense of promotional dollars that walk out the door by awarding players game credits that cannot be cashed out.

Xtra Credit is a powerful promotional tool. When used as part of an integrated marketing strategy, this proven bonus is a great way to reward your club members with free play, resulting in increased membership, carded handle and player loyalty.

Players start with their own funds. At the conclusion of each game play, an *Xtra Credit* bonus is paid to the players' game in an amount equal to the original wager. Upon concluding play, any remaining *Xtra Credit* is stored in the players club account for access at another time.

And because *Xtra Credit* integrates easily with other IGT applications, it's a great way to pay out bonuses in non-cashable rewards.

BENEFITS

- Lower marketing costs by eliminating the expense of promotional dollars that walk out the door
- Increase bonus redemption rates and slot utilization with easy to redeem non-cashable credits
- Give patrons the freedom to move around the floor when redeeming their reward
- Reward players while they are playing

FEATURES

- Deliver on the game screen via the Service Window or at the game using *sb NexGen*® II displays
- Fully portable between any manufacturer's machine
- Stop and start redemption at any time
- Stored in the player's account and transferred from game to game using players club cards
- Any winnings earned from playing with *Xtra Credit* go to the game's credit meter and can be cashed out
- Not included in taxable drop in many jurisdictions

- Maximum security with PIN-protected transactions
- Use as rewards for birthdays, anniversaries, monthly cash offers and more
- Offer as a sign-up incentive for new club members or for patrons arriving via a charter program



Award as payment for a variety of promotions.

“We were surrounded. We had overestimated the market. Once we started using Free Play [*Xtra Credit*], we saw a dramatic improvement in results.”
- Beau Rivage Resort & Casino

For more information, contact your IGT Account Manager or visit www.IGT.com/Bonusing.



IGT Las Vegas
6355 South Buffalo Drive
Las Vegas, NV 89113-2133
702-669-7777

IGT Reno
9295 Prototype Drive
Reno, NV 89521-8986
775-448-7777

IGT Africa
2 Brands Hatch Close
Corner Indianapolis Street
1684 Midrand
South Africa
+27 11 317 1000

IGT Asia
1 Changi North Street 1
No. 02-01
Singapore 498789
+65 6521 6300

IGT Europe
Bijlmermeerstraat 30
2131 HC Hoofddorp
The Netherlands
+31 23 568 7100

IGT Latin America
Emilio Frers 2154
1640 - Martinez
Provincia de Buenos Aires
Argentina
+54 11 4500 3900