

Digital signage made easy.

LEVERAGE YOUR DISPLAYS TO THEIR FULLEST POTENTIAL.

Are you getting the most out of your digital signage? Looking for a better way to manage and leverage your displays? *IGT Medialink™* delivers. Now you can quickly create and deploy customized media to signage using robust design and management tools.

The ultimate system for managing slot progressive, table game and marketing displays, *IGT Medialink* is a global solution that can be implemented at the bank or table level, or across your entire enterprise.

It is completely integrated with all IGT progressive controllers, jackpot systems and most table display technology, making it an easy addition to your floor.

BENEFITS

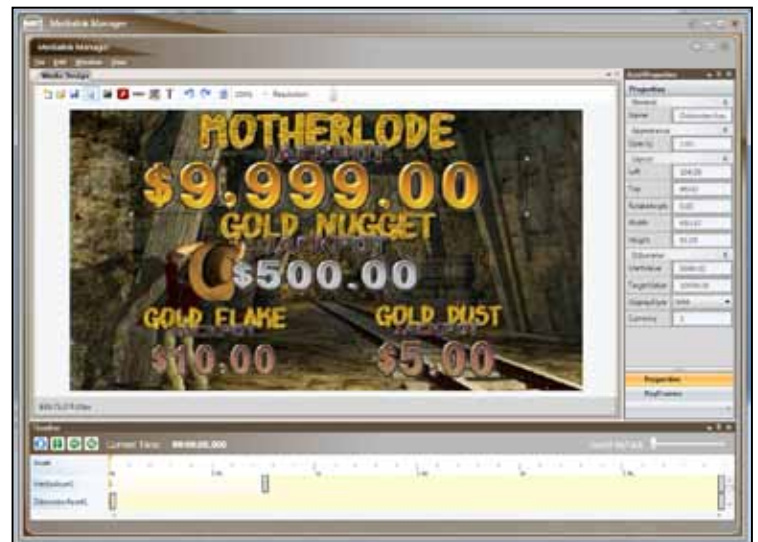
- Central control improves efficiency and streamlines management of all casino digital displays
- Easily create and deliver branded graphics and animations
- Improve advertising and ensure timely communications to players
- Target individual displays with the right messages at the right time

FEATURES

- Build play lists and schedule content changes by time, date and display groups
- Robust timeline editor for overlaying dynamic content on media background
- Integrated table game templates for roulette, blackjack, baccarat and poker
- Ability to display jackpot win celebrations, betting limits and progressive jackpot odometers
- Interface to roulette wheel readers to display winning numbers
- Manage a wide range of standard graphic or video file types
- Ability to incorporate data from external data sources



Remotely manage your displays from one easy-to-use system.



Use robust designer and timeline editing tools to brand and customize content.

Stream live video direct to displays.

For more information, contact your IGT Account Manager or visit www.IGT.com/Medialink.



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