

IGT Casinolink® Rewards Systems

Target your investment.

HELPING YOU INCREASE PLAYER EQUITY.

With IGT *Casinolink*® Rewards you can enhance your loyalty scheme by creating distinctive promotions for your club members. Increase coin-in, drive incremental visits and stimulate play using proven Bonusing solutions available around the globe.

With multi-site, multi-language and multi-currency support, IGT *Casinolink* Rewards are scalable business solutions that can be configured to meet your unique needs.

BENEFITS

- Create unique promotions for your carded players
- Schedule the day, date and/or time bonuses are delivered
- Offer the bonus at a single property or across multiple locations
- Restrict bonuses to a single machine, banks of machines, or specific machine denominations
- Use powerful tracking and reporting tools to further refine promotions

BONUSES AVAILABLE

Random Player Bonus

- Surprise club members with an added bonus for playing
- Randomly award a prizes, points, cashable or promotional credits to qualifying players
- Configure the number of bonuses to be awarded on a given day

Player Credit Bonus

- Reward club members for visiting or playing at your property
- Award cashable or promotional credits to the game
- Customize reward criteria and amounts by player group

Award bonuses to players based upon behaviour and profile.

For more information, contact your IGT Account Manager or visit www.IGT.com/CasinolinkRewards.



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