

Service Window Systems

Unlimited potential.

ENHANCE THE PLAYER EXPERIENCE WITH INNOVATIVE APPLICATIONS.

IGT presents dynamic new ways for you to engage your players and enhance the gaming experience. Introducing the Service Window. Now, for the first time, you can deliver your brand and exciting new applications directly into the game screen.

No more one-size-fits-all messaging for players. The flexibility of the Service Window means you can customize the presentation of content and menu options for a variety of player-oriented functions.

And because IGT has a Gaming Standards Association (GSA) Game-to-System (G2S)-compliant Service Window solution for all our video machines, it integrates flawlessly with the open network and helps foster the development of applications that enhance the player experience.

BENEFITS

- Deliver powerful player applications that differentiate your property and increase loyalty
- Distribute personalized player messaging and advertising directly in the game screen
- Effectively communicate with your players while they play
- Create excitement with enhanced delivery of marketing promotions and offers
- Offer a higher level of service and convenience to your players
- Gain an average of two times more space for your marketing messages
- Drive Service Window using GSA-compliant technology

FEATURES

- Use the latest *Adobe® Flash®* technology to present dynamic content
- Bank-by-bank, partial and floorwide implementations available
- Customize presentation and menu options for a variety of player-oriented functions

CONFIGURATIONS

Drive Service Window on an *sbX™* network using IGT Media Manager and GSA-compliant solutions

- AVP®- no additional hardware required
- 80960 Video- PiP 960 NGx
- Steppers- *sb NexGen®* IIx



Deliver dynamic applications directly in the game screen.

“IGT’s server-based technology and the Service Window afford us never before-seen opportunities. We can offer them customization, choices and personalized service.”

- ARIA Resort & Casino

For more information, contact your IGT Account Manager or visit www.IGT.com/ServiceWindow.



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*Mechanical reel slots will use sb NexGen® IIx; AVP® 2.5 or higher recommended.

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