

Lucky Seat™ Slots Systems

Random fun.

DIFFERENTIATE YOUR PLAYERS CLUB WITH SURPRISE AWARDS.

Lucky Seat™ Slots brings a new element of mystery to your players club by delivering unexpected awards to your members. Now you can surprise loyal players with promotionally funded points, comps or Xtra Credit® non-cashable rewards right at the game.

You determine what percentage of carded players qualifies for the promotion, during what timeframe and what type of award will be delivered. When the bonus hits, rewards are delivered to lucky players.

Awards can be communicated through all types of displays, including the Service Window, sb NexGen® II and AVP® digital top glass.

BENEFITS

- Add anticipation and surprise to your promotions
- Differentiate your property and club
- Increase carded play and the value of your players club
- Drive play by configuring to hit during periods of slack demand
- Customize and brand the promotion to your property
- Dynamic, eye-catching content enhances the player experience

FEATURES

- Determine the timeframe, down to the day or hour, the promotion will hit
- Award promotionally funded points, comps or Xtra Credit non-cashable rewards
- Set the percentage of carded players eligible for the promotion from one to 100 percent
- Randomly selects winners from the pool of eligible carded players
- Deliver on all player display types, including the Service Window and sb NexGen II multimedia displays

- Integrate with IGT Media Manager to celebrate awards in AVP digital top boxes
- Earned rewards are delivered in real-time and are available instantly
- Deploy across traditional serial and Game-to-System (G2S) networks



Customize and brand the presentation of awards.

Set the percentage of carded players eligible for the promotion.

For more information, contact your IGT Account Manager or visit www.IGT.com/LuckySeatSlots.



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