

## The next evolution.

### DELIVER A HARMONIOUS EXPERIENCE FLOORWIDE.

Interact with your players, grow loyalty and deliver exciting applications with *sb NexGen® IIx*, the next evolution of multimedia, touch screen LCD player tracking displays from IGT.

Because *sb NexGen IIx* is built following the Gaming Standards Association (GSA) protocols, it easily communicates with a *sbX™* Game-to-System (G2S) server-based network. This means you can deliver applications that enhance the player experience on both your existing games and new Service Window-ready machines. The display's high-speed processor, large memory capacity and support for *Adobe® Flash®* and other media formats helps make it all possible.

### BENEFITS

- Deliver content dynamically over the network
- Manage your content and displays from one central, easy-to-use system
- Promote your property's amenities using eye-catching multimedia
- Enhance your club with easy access to point and comp balances, earned rewards and coupon redemption
- Drive carded promotions with animated graphics and sound
- Leverage the high-speed processor and large memory capacity to deliver dynamic content

Integrated with IGT Media Manager to deliver applications across a *sbX* G2S network.

### FEATURES

- Supports multilingual marketing capabilities
- Superior touch screen responsiveness
- Ethernet-ready
- High-reliability CF card technology
- Supports advanced multimedia formats including *Adobe® Flash®*
- RoHS compliant
- IO expansion capabilities
- Scalable CPU performance



Deliver targeted messages and applications to players.

For more information, contact your IGT Account Manager or visit [www.IGT.com/sbNexGenIIx](http://www.IGT.com/sbNexGenIIx).



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